



Is This Load Worth It?

A simple before-you-book reference. The goal is not just a high gross number - it is knowing what the load pays after miles, time and trip costs.

THE 60-SECOND LOAD CHECK

1 Count ALL miles

Loaded miles + deadhead miles = the mileage that matters.

2 Check gross rate per total mile

Load pay / total miles. Use total miles, not only loaded miles.

3 Estimate fuel

Total miles / your MPG x current diesel price.

4 Subtract trip-specific costs

Tolls, lumper, parking, dispatch/factoring fees and other known costs.

5 Check time, not just miles

Appointment windows, detention risk, weekend delivery and reload availability can change the value.

QUICK EXAMPLE

Load Pay	Loaded Miles	Deadhead	Total Miles	Gross / Total Mile
\$1,650	600	100	700	\$2.36

At 7 MPG and \$3.75 diesel, estimated fuel is about \$375 - before other trip costs.

GREEN FLAGS VS. REVIEW FLAGS

GREEN FLAGS

Pay still looks good using total miles. Pickup/delivery times are workable. Deadhead is reasonable. Reload market is strong. Major fees are known.

REVIEW FLAGS

High deadhead. Long unpaid wait. Multiple appointments. Tight delivery windows. Weak reload area. Heavy tolls or fees. Rate only looks good on loaded miles.

BEFORE YOU SAY YES

- ☐ Do I know the total miles?
- ☐ Do I know the real pickup and delivery windows?
- ☐ Did I estimate fuel using my actual MPG?
- ☐ Did I account for known trip fees?
- ☐ Will the destination help or hurt my next load?